

Access Information

- Public transportation is recommended as the roads in the area are very congested.
- Please do not park on the street around the venue. ●Please take your garbage home with you.



Parking < Festival period 3/30-4/14 >

- Due to the narrow street around the festival area, please be thoughtful consideration to other drivers.
- Please follow the staffs instructions during the festival period to avoid traffic confusion

Parking Fee
We request your cooperation with paying the fee used for hiring staffs to control vehicular traffic and parking. The parking fee will only be charged while the cherry blossoms are in bloom..

Buses	3,000 yen
Vehicle	1,000 yen
Motorcycle	500 yen

※PayPay is available only for standard cars and motorcycles.

	Name of Parking Lot	Address	Capacity	To venue
P1	Shimoyoshida Daini Elementary School	2-8-2 Midorigaoka Fujiyoshida	600Cars	15min
P2	Welfare Centery	3-1-7 Shinmachi , Fujiyoshida	20Cars	5min
P3	Fujisan Hall 2nd Parking lot	1-5, Asahi , Fujiyoshida city	100Cars	15min
P4	Shimoyoshida Dai-ichi Elementary School	1-8-1 Shinmachi, Fujiyoshida	80Cars	15min

Please refrain from causing disturbances in the parking lot. The organizer will not be responsible for any accidents or theft in the parking lot.

Free Shuttle Bus

During congestion period free shuttle buses are run from P1.No pet allowed.

For Venue **P1** → Bus stop to Shimoyoshida sta First bus 8:00am Last 4:00pm

For **P1** → Bus stop to Shimoyoshida sta → **P1** First bus 8:30am Last 5:00pm



第9回 新倉山浅間公園 桜まつり FUJIYOSHIDA SAKURA WEEK

日時：2024年3月30日(土)から4月14日(日)
場所：新倉山浅間公園

ENGLISH

主催：一般財団法人ふじよしだ観光振興サービス



**Simultaneous holding
coconogacco exhibition 2024 in Fujiyoshida**

Exhibitions produced by a cutting-edge fashion school, whose students are active as designers and artists both domestically and internationally, take advantage of unique spaces scattered throughout the city as art installations.

会期 2024/4/13(Sat)~4/24(Wed)
11:00~17:00 *4/24 Only 15:00 CLOSE

会場 Vacant houses and factories in 5 locations throughout the city

Contents

Photogenic Contest

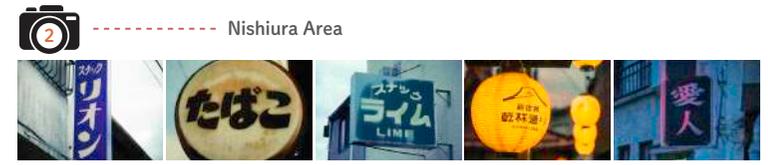
Submit landscape photos taken in Fujiyoshida City based on two themes. Prizes will be given away to the winners.



Theme 1 Capture 100 scenic views of Mt. Fuji from Fujiyoshida City



Theme 2 A step back in time!? Find nostalgic signs in the Nishiura district of Fujiyoshida!



There are prizes for **30 winners**, including **30,000 yen's worth of hotel coupons**, and free **passes to Fuji-Q Highland**. Don't hesitate to apply!

Stamp Rally



Go around all six Stamp Spots to complete a picture of a view unique to Fujiyoshida City. Discover a variety of scenic views and gourmet foods while going around all the Stamp Spots. The stamp card can also be taken home and used as a post card.

- 1 新倉山浅間公園 展望台(桜まつり会場)
- 2 下吉田駅
- 3 小室浅間神社(マルシェ会場)
- 4 下吉田観光案内所
- 5 中央まちかど公園
- 6 新世界乾杯通り

Town-wide Campaign

Shops around Fujiyoshida City will sell foods and goods made in the images of Mt. Fuji and cherry blossoms during the campaign. Shops will also offer their own unique services. This booklet introduces the shops taking part in this campaign.



City Walking Tours

City walking tours will be led by local guides who love Mt. Fuji. Enjoy a stroll through town that is a little off the beaten track and a little nostalgic, while also immersing yourself in a little bit of history.



Scan the QR code for more details on how to take part!

Cherry Blossom Campaign



マルトミカフェ

📍 1-15-28 Shimoyoshida
☎ 0555-24-7663
🕒 11:00~17:00
Regular holiday: Monday - Friday

A cozy shop offering charcoal home-roasted coffee and home-made sweets.

[Campaign Details]
Cherry Blossom Rare Cheese Cake,
Cherry Blossom Cream Soda



FabCafe Fuji

📍 3-5-16 Shimoyoshida
☎ 0555-75-2214
🕒 8:00~17:00 (L.O.16:30)
Regular holiday: Tue

A café that blends textiles with meticulously crafted cuisine and art, forming a new community and fostering creativity.

[Campaign Details]
Cherry Blossom Scone



株式会社虎屋リカー

📍 2-15-35 Shimoyoshida
☎ 0555-22-0780
🕒 9:00~19:00
Regular holiday: Wed. and Sun.

Offering the biggest selection of wines from Yamanashi Prefecture.

[Campaign Details]
15% discount on cherry wine, cherry wine, spring wine, Japan wine cherry blossom, etc.



清月 富士吉田店

📍 5-15-32 Shimoyoshida
☎ 0555-24-7011
🕒 9:00~19:00
Open except New Year's Day

Offering the Sakura Roll popular every year, in addition to a variety of other colorful products.

[Campaign Details]
Sales of Sakura Rolls and Sakura Mochi



木村屋

📍 5-3-1 Shimoyoshida
☎ 0555-22-3583
🕒 9:30~18:30
Regular holiday: Sunday, 1st, 3rd, 5th Monday

Founded in 1958. Come and savor the carefully crafted bread.

[Campaign Details]
Cherry blossom cut bean bun. Sakura-an fresh horn.
Sales of



荒井米穀店

📍 5-4-1 Shimoyoshida
☎ 0555-22-0077
🕒 9:00~19:00
Regular holiday: Sun

A specialty rice shop.

[Campaign Details]
(Cherry blossom dyed five-grain rice)



手打ち蕎麦而今庵

📍 2-14-27 Shimoyoshida
☎ 0555-22-9737
🕒 11:30~14:00 (L.O.13:30)
Regular holiday: Thu

Hand-made soba noodles made from buckwheat flour cultivated in the foothills of Mt. Yatsugatake.

[Campaign Details]
Sakura Soba and Tempura Set



まつや茶房

📍 3-13-6 Shimoyoshida
☎ 090-5300-0925
🕒 11:00~18:00
Irregular Holidays

A retro-style café with an atmosphere of the Showa period. It evokes feelings of nostalgia, with everyone claiming it feels like they're at grandma's house!

[Campaign Details]
Cherry blossom sweets (contents undecided)... Fujiyama Pouch Cherry Blossom Version! Sweets with Salted Cherry Blossom... Fujiyama Pouch, popular during the period, is now in a cherry blossom version!



バッグショップ タムラ

📍 3-13-13 Shimoyoshida
☎ 0555-22-4744
🕒 10:00~19:00
Regular holiday: Tue

A shop specializing in bags for over 50 years in Fujiyoshida.

[Campaign Details]
Cherry blossom pattern goods. Goods with the image of the pink of cherry blossoms and the blue of Mt. Fuji. Purchasers will receive a free gift.



うどんカフェありんどう

📍 2-5-23 Midorigaoka
☎ 080-9504-9770
🕒 10:00~15:30 (L.O.15:00)
Regular holiday: Mon

A café on the first floor of Fujiyoshida City Hall offering views of Mt. Fuji and Fujikyu Railway trains.

[Campaign Details]
Sakura-mochi soft serve ice cream, cherry blossom cookies, Fuji coaster



有限会社東京屋製菓

📍 1-5-1 Tatsugaoka
☎ 0555-22-1547
🕒 9:00-19:00 (9:00-18:00 on Sunday only)
Regular holiday: Tue

Tokyo Seika is a long-established Japanese confectionery shop founded in Fujiyoshida City of Yamanashi Prefecture in 1931. The shop sells seasonal sweets, as well as local specialties and premium fresh confectionaries.

[Campaign Details]
Sales of Domyoji Sakura Mochi, Chomeiji Sakura Mochi, cherry blossom-related fresh confections, dried confections, cherry blossom duckwurst, and Mitarashi Dumplings



大森パン店3776Labo

📍 6-6-2 Kamiyoshida
☎ 0555-22-1685
🕒 11:30~18:00
Closed on Fridays and occasional holidays

The owner is a pastry chef! This is a small bakery in Oshimachi. Take a peek inside while strolling.

[Campaign Details]
Fuji-shaped Danish topped with fresh spring fruits will make a new appearance! In addition to the "Sakura Cherry Danish," which is only available at the Sakura Festival, the colorful lineup includes strawberry, blueberry, orange, kiwi, mixed berry, and more, and is sure to be a welcome souvenir!



KITAIニッティング. ルーム

📍 2-4-41 Shimoyoshida
☎ 0555-22-0624
🕒 13:00~19:00 (Every other Monday and every other Friday at 10:30 p.m.)
Regular holiday: Tuesdays, every other Monday

A knitting class located on Honcho Shopping Street. Guidance is provided on knitting items of the participants' choice.

[Campaign Details]
The training will be held on a specific day and time (e.g., Sunday afternoons during the period) in our store, and up to 4 people will be taught at a time, one after the other. No reservations are required. The workshop will end when we run out of materials. The duration is less than 2 hours.



富士吉田金精軒 富士茶庵

📍 2-4-28 Shimoyoshida
☎ 0555-23-2525
🕒 (7:00)9:00~17:00(18:00)
Regular holiday: Wed

The only café in the city that offers views of Mt. Fuji over a cup of tea.

[Campaign Details]
Sakura Dorayaki, Sakura Daiginjo Castella, Sakura Mochi Hataori cherry blossom motif bags and accessories for sale



春木屋「月滴庵」

📍 3-19-12 Shimoyoshida
☎ 0555-24-1603
🕒 9:00~18:00
Regular holiday: Tue

A shop offering specialty coffee, Japanese tea and soft-serve ice cream!

[Campaign Details]
Sakura Sundae, a special sundae ice cream made with special Japanese tea "Sakura" with the aroma of cherry blossoms blended with salted cherry blossoms, cherry blossom syrup and salted cherry blossoms



ふじやまビール

📍 3-7-1 Araya
☎ 0555-24-4800
🕒 Weekdays 11:00~17:00 (L.O. 16:00)
Saturdays and Sundays 11:00~19:00 (L.O. 18:00)
Regular holiday: Wed

Craft beer only available here, brewed using natural water from Mt. Fuji, the biggest mountain in Japan.

[Campaign Details]
Sales of wines with cherry blossom motifs Cherry Blossom Festival parking lot 10% off food and beverages in the restaurant when you spend over ¥3,000 with your receipt.



古民家カフェ「KONOHANA」

📍 7-27-1 Kamiyoshida Higashi
☎ 0555-28-5737
🕒 10:00~17:00 (L.O.16:00)
Regular holiday: Irregular Holidays

A café in an old Japanese-style house offering local foods and enjoyment of the transient views of nature.

[Campaign Details]
10% OFF food and drinks



エンジェルストリート

📍 3-9-20 Nakasone
☎ 0555-24-0907
🕒 11:00~18:00
Regular holiday: Mon. and 3rd Sunday

Offering a selection of clothing and accessories based on the concept of "adult cuteness."

[Campaign Details]
Sakura Pearl Hand Soap ¥748 Sakura Petit Bath Gift ¥495 10% off all general merchandise including the above items

Mt. Fuji Campaign

List of Participating Shops

Here are the shops selling foods, drinks and goods inspired by Mt. Fuji!



下吉田倶楽部

📍 2-8-12 Shinmachi
☎ 0555-22-1777
🕒 10:00~16:00 (L.O.15:30)
Irregular Holidays

Spend a moment of relaxation over coffee that is the pride of this cozy shop.

[Campaign Details]
10% off food and drinks



海賊料理魚重

📍 3-31-1 Shimoyoshida
☎ 0555-22-5492
🕒 11:00~
Irregular Holidays

Offering dishes of fresh seafood from markets in Toyosu and Kofu.

[Campaign Details]
Desserts associated with Mt.



GOOD OLD MARKET

📍 2-1-25 Shimoyoshida
☎ 090-6493-1845
🕒 Fri. 13:00-18:00
Sat. 11:00-18:00
Regular holiday: Monday - Thursday

A small souvenir shop in Fujiyoshida City. It sells many original goods.



life style shop ALT STYLE

📍 2-13-14 Nakasone
☎ 0555-28-5445
🕒 10:30-19:30
Regular holiday: Wed

We propose items that make "always" more enjoyable and comfortable!

[Campaign Details]
Sale of goods featuring cherry blossoms and Mt. Fuji. Fuji, tenugui towels featuring Mt. Fuji and cherry blossoms, and other items unique to this season.



遠山精肉店

📍 2-6-11 Asama
☎ 0555-22-4836
🕒 9:30~18:30
Regular holiday: Irregular Holidays

A fried food shop founded in 1977, located closest to Arakurayama Sengen Park.

[Campaign Details]
Frozen stewed horse-materials 800 yen → 700 yen
Frozen stewed pork-seasoned-materials 900 yen → 800 yen
Fried chicken 100g 220 yen → 190 yen



旭石油(株)セルフ竜ヶ丘SS

📍 2-4-17 Ryugaoka
☎ 0555-22-5786
🕒 7:00~22:00
No regular holidays

An Eneos self-service gas station.

[Campaign Details]
8 yen discount if you bring your parking ticket!

Special Campaign

List of Participating Shops

Here are the shops offering unique special services!



秋政商店

📍 4-6-25 Shimoyoshida
☎ 0555-22-0479
🕒 8:30~18:30
Regular holiday: Sun

A shop that has been making dried bonito and tuna *katsuobushi* flakes since its founding in 1931. Enjoy the fragrance and taste of freshly shaved *katsuobushi*.

[Campaign Details]
期間中、2000円以上お買い上げで、鰹節、鰹出し粉、鰹だしパックいずれかを、プレゼントします。



菊地結婚相談所

📍 4-15-24 Higashi Kamiyoshida, Sumire Shoten
☎ 0555-73-8294
🕒 11:00~19:30
Regular holiday: Wed. and Irregular Holidays

Come to Fujiyoshida and County Okiraku Konkatsu to search for a partner in marriage in Fujiyoshida.

[Campaign Details]
During the Cherry Blossom Festival, the fee for "Easygoing Marriage Activity in Fujiyoshida and the surrounding area" will be reduced to half price! 2,200 → 1,100



道の駅富士吉田

📍 3-7-3 Araya
☎ 0555-21-1033
🕒 9:00~17:00
Open everyday

A bustling, unique and charming Michi-no-Eki that is the biggest found at the foot of Mt. Fuji.

[Campaign Details]
10% off at the Cherry Blossom Festival parking lot if you bring your receipt (one time only)



富士山レーダードーム館

📍 3-7-2 Araya
☎ 0555-20-0223
🕒 9:00-17:00 (last admission by 16:30)
Regular holiday: Tue

A revamped facility where visitors can learn about disaster prevention.

[Campaign Details]
Free admission with Cherry Blossom Festival parking lot receipt (up to 5 people at one time only)



ふじさんミュージアム

📍 7-27-1 Kamiyoshida Higashi
☎ 0555-24-2411
🕒 9:00-17:00 (last admission by 16:30)
Regular holiday: Tue

State-of-the-art facility offering hands-on learning about Mt. Fuji! Enjoy breathtaking projection mapping on a large model of Mt. Fuji.

[Campaign Details]
Free admission with Cherry Blossom Festival parking lot receipt (up to 5 people at one time only)



ふじやま屋

📍 2-5-1 Kamiyoshida
☎ 0555-72-8900
🕒 10:30~18:00
Irregular Holidays

A takeout shop located next to the Mt. Fuji Station ticket gate, serving food with strong associations with Mt. Fuji.

[Campaign Details]
10% off food and drinks